Amendment Dated June 23, 2008

Reply to Office Action of March 21, 2008

Amendments to the Claims: This listing of claims will replace all prior versions, and listings, of claims in the application

Listing of Claims:

- (Currently Amended) A method for providing multimedia services in a mobile terminal, comprising the steps of:
- (a) setting-determining a plurality of execution conditions for execution in the mobile terminal;
- (b) generating and storing a data package for download to the mobile terminal, the data package including the <u>set-determined</u> execution conditions and predetermined multimedia files, each associated with one of the <u>determined</u> execution conditions;
- (c) downloading the data package to the mobile terminal through a communication network; and $\,$
 - (d) storing the downloaded data package in a memory of the mobile terminal;
- (e) loading, in the mobile terminal, the data package to set the plurality of execution conditions;
- (f) selecting at least one of the predetermined multimedia files of the data package for execution, the at least one of the predetermined multimedia files being selected using the associated <u>set</u> execution condition; and
- (g) executing the selected predetermined multimedia file or files in accordance with the associated set execution condition.
- (Currently Amended) The method as claimed in claim 1, wherein step (g) includes further-comprising the step-of:
- (e) a step of executing the multimedia file or files according to the associated set execution condition when the execution condition in the mobile terminal receiving the data package is satisfied.
- 3. (Currently Amended) The method as claimed in claim 1, wherein the associated set

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execution condition is satisfied by a key signal generated from a key pad of the mobile terminal being inputted to the mobile terminal.

4. (Currently Amended) The method as claimed in claim 3, wherein the key signal is one of the following signals:

a starting key signal for supplying power to the mobile terminal, a call receiving key signal for connecting a call when a call is requested to the mobile terminal, a call sending key signal used when a call is requested by using the mobile terminal, an ending key signal for ending the mobile terminal and or an internet connecting key signal used when a wireless communication network is connected by using the mobile terminal.

- (Currently Amended) The method as claimed in claim 3, wherein the associated <u>set</u>
 execution condition is satisfied by a number key signal of the mobile terminal being inputted to
 the mobile terminal.
- (Currently Amended) The method as claimed in claim 5, wherein the associated <u>set</u>
 execution condition is satisfied by a special key signal of the mobile terminal being inputted to
 the mobile terminal.
- 7. (Currently Amended) The method as claimed in claim 1, wherein the step of (b) generating and storing the data package comprises the steps of:
- <u>b-1)a-1)</u>- selecting each predetermined multimedia file stored in the data package according to the associated <u>set_execution condition</u>; and
- <u>b-2)-a-2</u>- generating and storing the selected multimedia file and the associated \underline{set} execution condition, as one file.
- (Previously Presented) The method as claimed in claim 1, wherein the data package is stored as a compressed file to reduce a transmission capacity.
- (Previously Presented) The method as claimed in claim 1, wherein the data package is stored as a merged file to reduce a time to generate the data package in a package generating server.
- 10. (Currently Amended) The method as claimed in claim 1, wherein the associated set

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<u>execution</u> condition is a condition to receive a download requesting message from the mobile terminal.

- (Currently Amended) The method as claimed in claim 1, wherein the <u>at least one of the</u> predetermined multimedia files comprises video data and audio data.
- 12. (Currently Amended) A method for providing multimedia services in a mobile terminal, comprising the steps of:
- (i) setting-at-least-one-determining execution conditions to be executed in the mobile terminal;
 - (ii) selecting a predetermined multimedia file according to the set execution condition;
- (III) generating and storing a data package including the execution conditions and corresponding the multimedia files according to the execution conditions;
- (iv) downloading the data package according to the set condition to the mobile terminal through a communication network and storing the data package in the memory part of the mobile terminal; and

loading, in the mobile terminal, a data package to set the execution conditions;

selecting at least one of the multimedia files according to one of the set execution conditions; and

- (v) executing, in the mobile terminal receiving the data package responsive to <u>one of</u> the execution conditions being satisfied by user input, the multimedia file <u>or files</u> according to the <u>satisfied</u> execution condition.
- 13. (Currently Amended) The method as claimed in claim 12, wherein the each multimedia file includes at least two data among video data, audio data or text data.
- 14. (Previously Presented) The method as claimed in claim 13, wherein the data package is stored as a compressed file to reduce a transmission capacity in the communication network.
- 15. (Previously Presented) The method as claimed in claim 13, wherein the data package is

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stored as a merged file to reduce a time to generate the data package in a package generating server.

(Currently Amended) The method as claimed in claim 12, wherein the one of the
execution conditions is satisfied by inputting to the mobile terminal one of the following signals:

a starting key for supplying power with the mobile terminal, a call receiving key signal for connecting a call when a call is requested to the mobile terminal, a call sending key signal when requesting a call by using the mobile terminal, an ending key signal for ending the mobile terminal, and or an internet connecting key signal when connecting the wireless communication network by using the mobile terminal.

- 17. (Currently Amended) The method as claimed in claim 12, wherein the one of the execution conditions is satisfied by number key signals or special key signals being inputted.
- 18. (Currently Amended) An apparatus for providing multimedia services in a mobile terminal comprising:

a package data generating part for generating <u>a package</u> data including execution conditions, each execution condition for executing associated one or ones of a plurality of multimedia files in the mobile terminal; and

a package data managing part for storing the package data generated from the package data generating part, for downloading the package data to the mobile terminal according to a predetermined condition, for loading the package data to set the execution conditions and for selecting, responsive to user input, the associated one or ones of the plurality of multimedia files for execution, the associated one or ones of the multimedia files being selected using the execution condition associated therewith.

19. (Currently Amended) The An apparatus for providing multimedia services in a mobile terminal comprising:

a package data generating part for generating package data including execution conditions, each execution condition for executing associated one or ones of a plurality of multimedia files in the mobile terminal; and

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a package data managing part for storing the package data generated from the package data generating part, for downloading the package data to the mobile terminal according to a predetermined condition and for selecting, responsive to user input, the associated one or ones of the plurality of multimedia files for execution, the associated one or ones of the multimedia files being selected using the execution condition associated therewithes claimed in claim 18,

wherein the package data generating part comprises:

a database managing module for storing the multimedia files transmitted from a multimedia file provider server by predetermined classified item; and

a package data generating module for generating the package data by combining one execution condition with at least one multimedia file and by combining each of the multimedia files stored correspondingly to a plurality of execution conditions with the plurality of execution conditions.

20. (Previously Presented) The apparatus as claimed in claim 18, wherein the package data managing part comprises:

a user information managing module for managing a plurality of mobile terminals provided with the multimedia services;

a storing module for storing the package data generated from the package data generating part; and

a transmitting module for transmitting the package data to the mobile terminal if the mobile terminal requests the package data to be downloaded or if the latest downloading information passes a certain time when searching the downloading information.

- 21. (Currently Amended) The method as claimed in claim 2, wherein the associated <u>set</u> execution condition is satisfied by a key signal generated from a key pad of the mobile terminal being inputted to the mobile terminal.
- 22. (Currently Amended) The method as claimed in claim 21, wherein the key signal is one of the following signals:

a starting key signal for supplying power to the mobile terminal, a call receiving key Page 6 of 14

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signal for connecting a call when a call is requested to the mobile terminal, a call sending key signal used when a call is requested by using the mobile terminal, an ending key signal for ending the mobile terminal and or an internet connecting key signal used when a wireless communication network is connected by using the mobile terminal.

- 23. (Currently Amended) The method as claimed in claim 21, wherein the associated <u>set</u> execution condition is satisfied by a number key signal of the mobile terminal being inputted to the mobile terminal.
- 24. (Currently Amended) The method as claimed in claim 21, wherein the associated <u>set</u> execution condition is satisfied by a special key signal of the mobile terminal being inputted to the mobile terminal.
- 25. (Previously Presented) The method as claimed in claim 7, wherein the data package is stored as a compressed file to reduce a transmission capacity.
- 26. (Previously Presented) The method as claimed in claim 7, wherein the data package is stored as a merged file to reduce a time to generate the data package in a package generating server.
- 27. (Currently Amended) The method as claimed in claim 1, wherein the step of selecting at least one of the predetermined multimedia files is responsive to the associated set execution condition being satisfied by user input.